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### National Underwear Day is gay Christmas!

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It's here at last! That one day we grownup kids wait for all year long -- [National Underwear Day!](#)

What's on your Underwear Day wish list? Ginch Gonch western-style Bull Rider briefs? Andrew Christian square-cut Football Star shorts?

DT Summer Heat low-risers, with a retro '70s tropical print that makes people want to reach out and feel them?

Whatever bodywear you dream of, you can get it -- and maybe even see it modeled live in Times Square -- on National Underwear Day (Aug. 7). For the fifth year, fashion lovers from around the world are meeting in New York City to celebrate those glorious, yummy, unsung heroes of the bedroom: underwear.

On National Underwear Day, models of both sexes -- 25 studly men and 25 stunning women -- will walk out into Times Square, Manhattan, in nothing but their skivvies and sandals. Expect to see chic new underwear cuts, colors and prints from fashion-forward sponsors Ginch Gonch, Andrew Christian, 2(x)ist, DT, Diesel, C-IN2, RistefskyMacheda, Papi, Hugo Boss and others.

Sexy, semi-nude "underwear ambassadors" will hand out designer underwear to lucky passers-by, inviting them to change into something more stylish and comfortable in "portable changing stations" (like circular cloth shower curtains). Count on the event to stop traffic.

#### More Gay Underwear Week

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- ◆ [Video from Times Square](#)
- ◆ [Slideshow: First pics](#)
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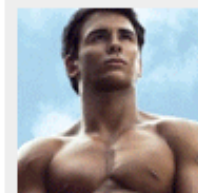
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